



**CITY OF SANTA BARBARA  
CREEKS RESTORATION/WATER QUALITY IMPROVEMENT  
CITIZENS ADVISORY COMMITTEE MINUTES**

**REGULAR MEETING**

**December 19, 2007**

**PARKS AND RECREATION CONFERENCE ROOM, 620 LAGUNA STREET**

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**CALL TO ORDER**

Chair Jordan called the meeting to order at 5:35pm.

**ROLL CALL**

Committee members present: Chair Jordan, Daniel Hochman, Bruce Klobucher, Lee Moldaver, Jeff Phillips, George Weber

Committee members absent: Daniel Wilson

Liaison members present: Councilmember Iya Falcone, Park and Recreation Commissioner Beebe Longstreet

Liaison members absent: County Project Clean Water Liaison Rob Almy, Planning Commissioner John Jostes

Staff present: Creeks Restoration/Clean Water Manager Cameron Benson, Assistant Parks and Recreation Director Jill E. Zachary, Creeks Planner George Thomson, Creeks Outreach Coordinator Jill Sarick Santos, Creeks Program Assistant Liz Smith

**APPROVAL OF MINUTES**

Motion:

Committee members Moldaver/Hochman to approve the minutes of the special meeting of November 26, 2007.

Vote:

Voice vote 5/0; Weber abstained.

**AGENDA ADJUSTMENTS**

None.

**Ms. Falcone arrived at 5:40pm.**

## **PUBLIC COMMENT**

Ms. Myfanwy DeVoe urged the Committee to address in their February training the issue of Committee Members stating personal opinion in a public forum, and that any statement must be appropriately referenced as a personal opinion, or as Committee position.

## **COMMITTEE COMMUNICATIONS AND ANNOUNCEMENTS**

Mr. Jordan presented a Certificate of Appreciation to Mr. Klobucher and thanked him for his service to the Committee.

## **MANAGER'S REPORT**

Mr. Benson introduced Mr. George Thomson, Creeks Planner, and Ms. Jill Sarick Santos, Creeks Outreach Coordinator.

Mr. Benson reported that over the last 24 hours rainfall varied from approximately 3 inches at the Creeks Division Office up to approximately 7.5 inches on San Marcos Pass. Mr. Benson visited several sites during the storm and reported that all the major creeks were flowing, except San Roque Creek at Stevens Park, and that the lagoons had breached and were flowing into the ocean. Mesa Creek was flowing strongly, and there was foam visible in the Arroyo Burro Estuary. Demonstration debris screens installed on specified storm drains did not function as intended, and Staff will continue to monitor and possibly redesign them. The Soledad Street bioswale functioned as planned, slowing water before it reached Sycamore Creek. Staff sampled seven locations at the Santa Barbara Golf Club to enhance baseline water quality data at the golf course.

Mr. Benson reported that City Council approved a contract with Wallace Group on December 11<sup>th</sup> to begin preparation of the final design for the Santa Barbara Golf Club Storm Water Management Project. Staff will be planning a site visit to the Golf Club in January, as well as a joint meeting with the Golf Advisory Committee, at which point Wallace Group will provide a presentation and receive input from both Committees.

Mr. Benson reported that Creeks Division Staff met with a diverse group of stakeholders regarding the Technical Guidance Manual for Post Construction Storm Water Management, holding 40 individual meetings with other City and County staff, environmental and building associations, and other local organizations.

## **BUSINESS ITEMS**

### **8a. FY 07 Budget**

Recommendation:

That the Committee receive a presentation on the Fiscal Year 2007 year end budget report.

Documents:

Staff Report – December 2007

Speakers:

Cameron Benson, Creeks Restoration/Clean Water Manager

Committee Questions/Discussion:

Committee Members asked questions regarding the possibility of spending Unappropriated Reserve funds on special projects; the presentation of budget information to the Committee; whether the Public Opinion Research project will assess what messages have been most effective in educating the community about creek related issues; whether it is possible to have the same message broadcast in radio and television ads simultaneously; and, whether Staff has considered advertising online.

Ms. Zachary reported that radio and television ads have at times contained the same message, but that radio ads are changed more frequently, and may also address community events; and, that the City as a whole is looking into electronic media as a growing means for informing the community.

Committee Members asked questions regarding FY 08 Transit Occupancy Tax projections running below the City's projections and whether it was a concern.

Mr. Benson reported that Staff closely reviews monthly reports from Finance, and that for the first five months of the fiscal year, revenues are above projection. However, we are entering the slower part of the year, and those numbers are likely to drop.

Mr. Hochman noted that the upcoming months are a time of "subdued demand" for the lodging and restaurant industry, and that while Measure B funding for FY 2008 should be fine, how Staff budgets for FY 2009 is an issue.

Committee Members asked questions regarding the expense of projects related to the Storm Water Management Program (SWMP).

Ms. Zachary reported that Measure B funds will be used to create the Technical Guidance Manual for Post Construction Storm Water Management, which is directly related to the SWMP.

#### **8b. CAC Roles & Responsibilities**

Recommendation:

That the Committee review and discuss the Creeks Advisory Committee Composition, Roles and Responsibilities, and refer to the Strategic Planning Subcommittee for further review if necessary.

Documents:

Staff Report – December 2007

Speakers:

Cameron Benson, Creeks Restoration/Clean Water Manager

Public Comment:

Mr. David Pritchett expressed his concern regarding a letter to the editor written by Mr. Jordan. He urged the Committee to clarify the difference between offering a personal opinion and being asked an opinion as a Committee Member.

Committee Questions/Discussion:

Mr. Jordan stated that signing a letter to the editor as Committee Chair, where the letter expressed his personal opinion, was an error in judgment. He suggested that the Strategic Planning Subcommittee meet and discuss clarifying the Committee Composition, Roles and Responsibilities.

Committee members expressed disappointment in the letter, and disagreed with its content, noting that the Committee spent a large amount of time and energy reviewing the project, and that the letter to the editor undermined that process. Committee members stressed the importance of stating whether an opinion is personal or that of the Committee.

Motion:

Committee Members Moldaver/Hochman to concur with Staff recommendation and have the Strategic Planning Subcommittee review the Committee Composition, Roles and Responsibilities for improvement.

Vote:

Unanimous voice vote

## ADJOURNMENT

Motion:

Committee Members Hochman/Weber to adjourn.

Chair Jordan adjourned the meeting at 7:16 p.m.

Respectfully submitted,

Cameron Benson  
Creeks Restoration/Clean Water Manager